

THE BUSINESS DOMINATION PROTOCOL

CLASSIFIED INTEL // SHARK ADS MARKETING // EYES ONLY



SHARKY

**TOP SECRET
CLEARANCE REQUIRED**

www.earlystageads.com
SHARK ADS
WWW.SHARKADSMARKETING.COM

PHASE 1: DIGITAL INFRASTRUCTURE

Can they find you, or are you a ghost?

The "3-Second" Web Test: My website loads in under 3 seconds and immediately tells visitors what I sell and how to buy it. (No "Welcome to our home page" fluff).

Google Maps Dominance: When I search "[My Industry] near me," my business appears in the top 3 map results with 5+ stars.



Mobile-First Defence: My website looks perfect on a smartphone. No pinching, zooming, or broken buttons.

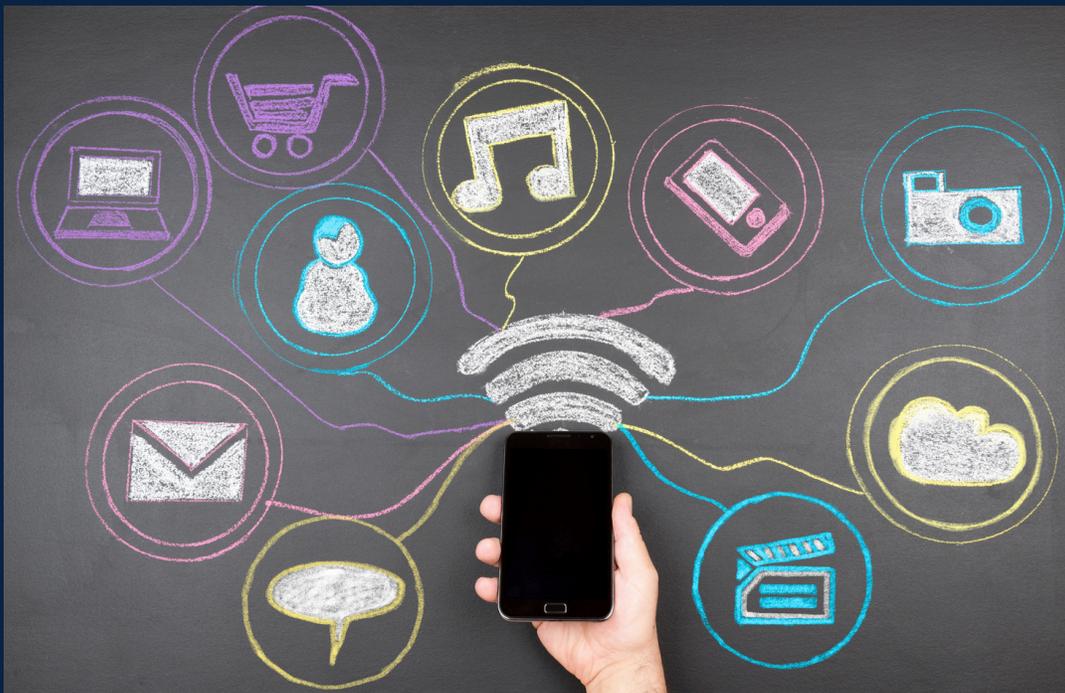
The "Pixel" Trap: I have the Facebook Pixel or Google Tag installed, so I can retarget people who visited my site but didn't buy.

PHASE 2: SOCIAL COMMAND

Are you posting content or building an asset?

Revenue > Likes: I track my social media success by leads generated, not just likes and comments.

Video Superiority: I post at least one vertical video (Reel/TikTok) per week because I know static images are dying.



The "Human" Element: My brand has a face. Customers know who runs the business, building trust faster than a faceless logo.

Comment Combat: I reply to every single comment within 24 hours to boost the algorithm.

PHASE 3: PHYSICAL & HYBRID WARFARE

Do you own the streets?

Offline Visibility: People see my brand even when their phones are in their pockets (Billboards, Signage, Vehicle Branding).

The "Phygital" Link: My physical marketing (flyers, signs) has a QR code or direct link to my digital sales funnel.

Local Territory Control: My neighbours and local community know exactly what I do. I am famous in my own backyard.



THE DEBRIEF (SCORING)

0 - 4 Checks (DANGER ZONE)



STATUS:

Civilian. You are not running a business; you are running a hobby. You are invisible to 80% of your market. You need immediate intervention.

ACTION:



Book a 'Rescue Mission' Call with Shark Ads.

5 - 8 Checks (OPERATIONAL)



STATUS:

Soldier. You are fighting the good fight, but you are working too hard for too little return. You have holes in your defense where profit is leaking out.

ACTION:



Deploy the LED Truck to scale your visibility.

9+ Checks (ELITE)



STATUS:

Predator. You own your market. Now it's time to automate and expand globally.

ACTION:



Let's talk about Global Outsourcing.



STOP GUESSING. START DOMINATING.

Your audit is complete. The gaps are visible.
The only question left is: Do you want to fix it?

BOOK YOUR STRATEGY CALL >>



SHARK ADS - MISSION CRITICAL MARKETING